

CRAFTED

FOR VISIONARIES

CBHaLi[®]

Custom-made

CREATION GUIDE





CB

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@cb_hali

INTRODUCTION

CB HALI

Let your imagination run free!

Our weavers bring to life designs created especially by architects and designers, producing one-of-a-kind rugs for residential and contract projects. These rugs can be developed in a variety of materials and in more than 24 premium-quality colors.

We apply our professional expertise to transform your design into a beautiful custom-made rug.



CREATIVE PROCESS

CUSTOM-MADE

Your custom-made rug can be produced by personalizing the following elements. Each of these plays a key role in its development and production, and can be tailored in the following ways:



COLOR



TEXTURE



MATERIAL



FORM



DENSITY



ORIGIN



COLORS

We offer more than 24 colors to choose from. Depending on the size of the rug, we can typically work with a maximum of 5 to 7 colors per piece. If the designer or decorator does not find the exact shade within these 24 tones, we also have a pom box with 504 colors, allowing us to select the exact shades required for the rug.

Note: We preferably focus on the 24 main colors, since they represent 90% of the shades used so far in our custom-made category.



“If you cannot find the color you are looking for, we have a pom box with 504 colors. This tool allows us to see the full tonal range and the entire universe of possibilities.”



GRADIENTS



Gradients can also be developed. To do so, it is important for the client to select the main colors that will define the gradient, and our team will complete the full range of corresponding tones so the transition looks as fluid as possible.



TEXTURES

We offer a variety of textures and pile heights to choose from. We can combine up to two different weave types to create textured effects. These include:

LOOP PILE: As the name suggests, this weave does not have a final cut. The yarn starts and returns to the same point, creating a more matte appearance with little to no sheen.

CUT PILE: This weave ends with a cut at the tip of the yarn, creating a more lustrous appearance in materials such as TENCEL™ and linen, with loose fiber ends as a finish.

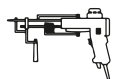
LEVELS: Each yarn in the rug can be made at different height levels, ranging from 8 mm to 16 mm. Two different heights can be combined in a single rug to create a relief effect that highlights specific areas. For example, the base can be made at 10 mm and the motif to be emphasized at 14 mm.



TECHNIQUES



Different weaving techniques can be used in custom-made rugs, including:



HAND TUFTED | HAND LOOM | HAND WOVEN | HAND KNOTTED



MATERIAL

We work with a range of carefully selected, top-quality materials. Our most distinctive options include:



WOOL

This natural fiber is used to achieve a matte finish and a feeling of comfort.

NEW ZEALAND WOOL

Naturally the whitest and softest wool fiber, offering exceptional beauty, depth of color, and clarity.

LINEN

The character of linen yarn gives it softness and an attractive subtle sheen.

TENCEL™

A textile made from natural fibers that is soft, strong, sustainable, biodegradable, silky in appearance, and antibacterial.



FORMS



We adapt to your design. We can create rugs in organic forms, geometric forms, or a combination of both within the same design, achieving unique results that will distinguish every space in your home.



DENSITY



Rug density is defined according to the technique and material used. It can be produced in a range from 3,200 g/m² to 5,500 g/m², and for 100% handmade products, from 30 knots/m² to 120 knots/m².



ORIGIN



Once the design, specifications, manufacturing process, and creation techniques have been defined—whether through craftsmanship and/or specialized machinery—we can produce rugs in different parts of the world, including India, Turkey, France, Belgium, among others.

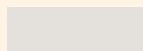
PROJECTS



Project: Q400.
Architect: Martha Villarreal.
Material: Viscose Silk.



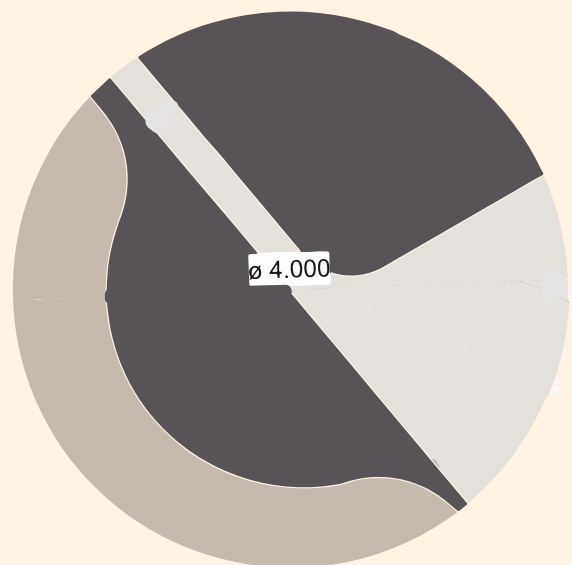
STONE GRAY



ECRU



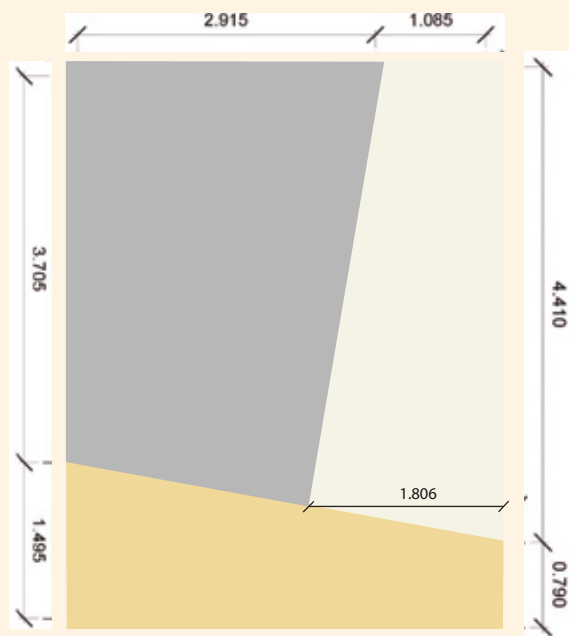
TITANIUM GRAY



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Project: Q400.
Architect: Martha Villarreal.
Material: Viscose Silk.

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0-13 E-17

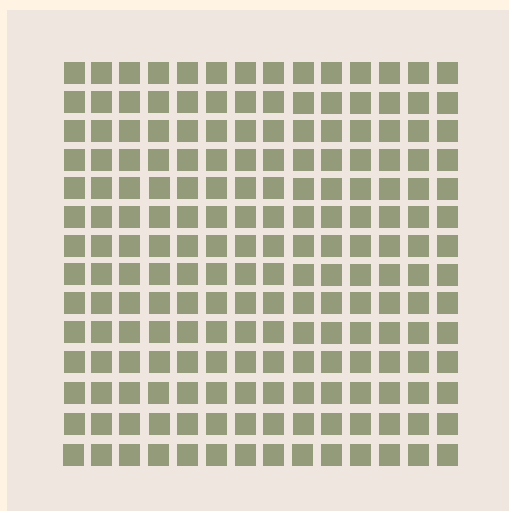
554
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DARK GOLD

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Project: L230

Architect: Marcela Cure

Materials: Viscose silk &
New Zealand wool

Technique: Hand notted

Pile Height: 5mm

633
G-13
E-17

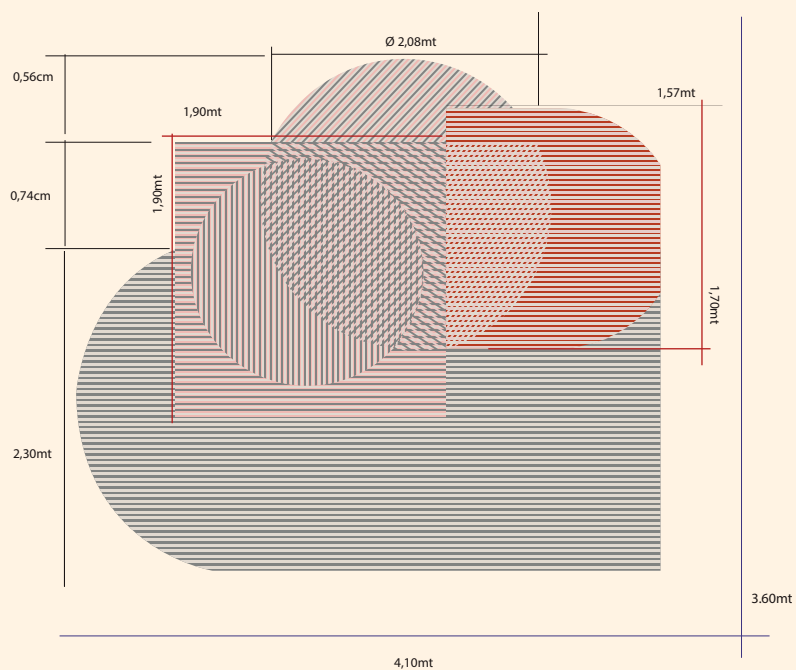


NZ WOOL

353
M-8
E-17



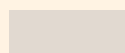
NZ WOOL



LATTE BEIGE - 269V



REDWOOD - 216V



ANGORA GRAY-141V



PEBBLE GRAY - 222V

Architect: Adriana Tamayo

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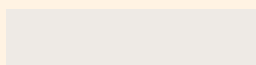
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Project: Versus Hotel
Material: Wool
Technique: Handtufted
Pile Height: 10mm



PANTONE 230C



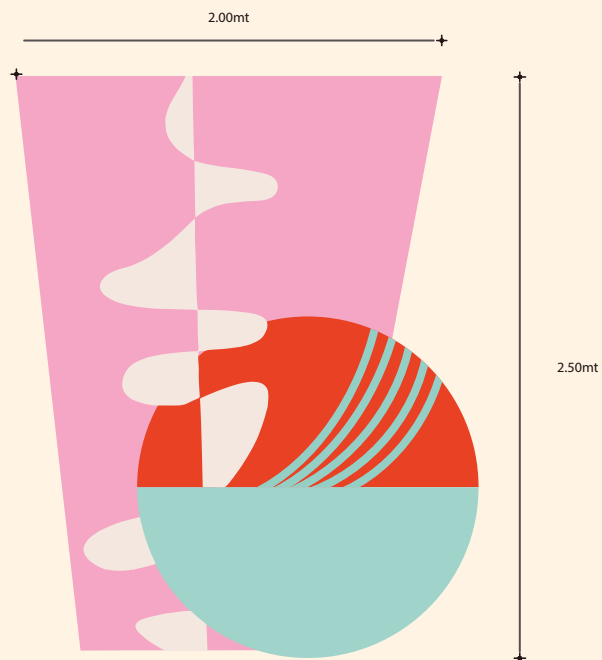
PANTONE WARM GRAY 1U



PANTONE 1505



PANTONE 635 U



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