

CRAFTED

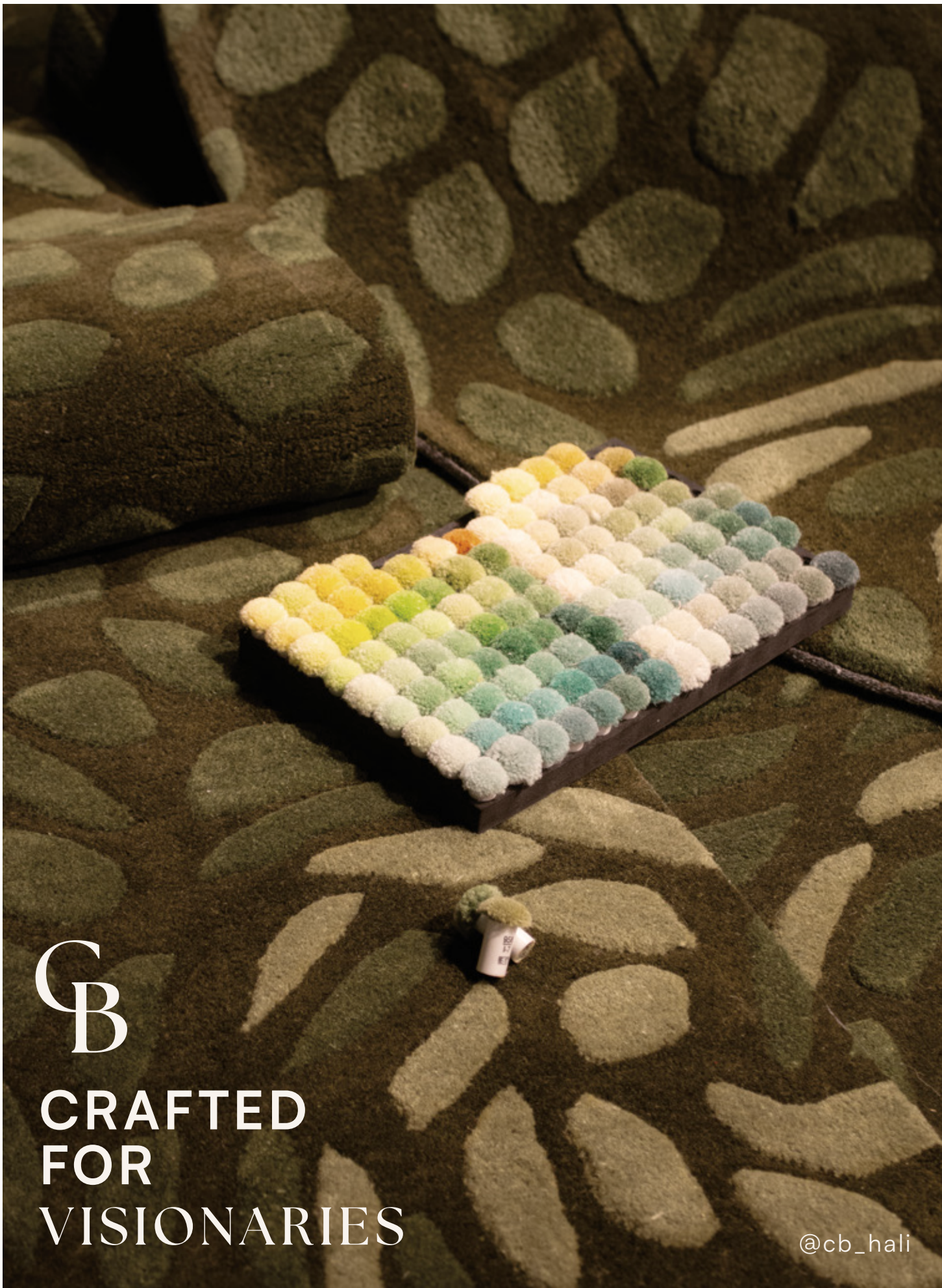
FOR VISIONARIES

CBHaLi®

Contract

CREATION GUIDE





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@cb_hali

INTRODUCTION

CB HALI CONTRACT

At **CB Hali Contract**, we bring our expertise to the creation of rugs that integrate seamlessly into your projects. We are committed to innovation through original proposals that transform spaces into more comfortable and authentic environments, encouraging a deeper personal connection. Craftsmanship and design open up endless possibilities, and we are here to help you find the ideal solution for your space.

We are committed to working with **agility and efficiency**, adapting to your timelines and budgets. Our multidisciplinary team supports you through every stage of the process—from design and prototyping to final execution—ensuring maximum control and quality at every step.

We offer two services tailored to your needs:

Bespoke Solutions

Custom solutions developed from an idea or brief.

Custom Catalog

Adaptations of our catalog rugs.



OUR COMMITMENT CONTRACT



The Value of Craftsmanship

Each of our rugs is carefully handcrafted by master artisans in India, Turkey, and around the world, all of whom preserve and master ancestral techniques. Working closely with them gives us the knowledge needed to innovate in both techniques and materials. The result is a collection of unique pieces that merge tradition with contemporary design, preserving a millenary cultural legacy.

Controlling Quality, Price, and Lead Times

We continuously strive to improve efficiency at every stage of manufacturing and distribution, allowing us to offer highly competitive pricing. Our in-house team manages the process internationally, helping accelerate production lead times and ensuring ongoing follow-up on every project. In addition, we oversee international logistics from our base in Barranquilla, with the option of direct air shipments from origin for projects requiring shorter delivery times.





MATERIALS

Our material offering is tailored to the needs of each project, achieving distinct performance characteristics such as softness, suitability for high-traffic areas, UV resistance, vibrant color, thermal and acoustic insulation, fire resistance, and more.



WOOL

Wool is a natural fiber ideal for high-traffic spaces, as it is durable, temperature-regulating, naturally flame-resistant, and sound-absorbing, enhancing both comfort and safety.



LINEN

Linen is a strong, biodegradable, and durable natural fiber, ideal for medium-traffic spaces. Its soft texture and subtle sheen bring elegance to any setting.



JUTE

Jute fibers are long and strong, making them ideal for rugs designed to withstand moderate to heavy traffic.



NYLON

Nylon is a highly durable synthetic fiber, ideal for high-traffic areas. Its strength and ease of maintenance make it perfect for spaces that demand practicality without compromising performance.



TENCEL™

Tencel offers a unique combination of softness, sheen, strength, and moisture absorption, making it an attractive option for interior spaces.



RECYCLED PET

Recycled PET is a durable and versatile fiber, ideal for medium-traffic spaces. It is easy to clean, moisture-resistant, and has a low risk of mold. Its soft fibers provide comfort, can be easily dyed, and adapt to a wide range of styles by imitating other natural fibers.

OUR SERVICES

CUSTOM CATALOG

Adaptations of our catalog rugs.

BESPOKE SOLUTIONS

Custom solutions developed from an idea or brief.





BESPOKE SOLUTIONS

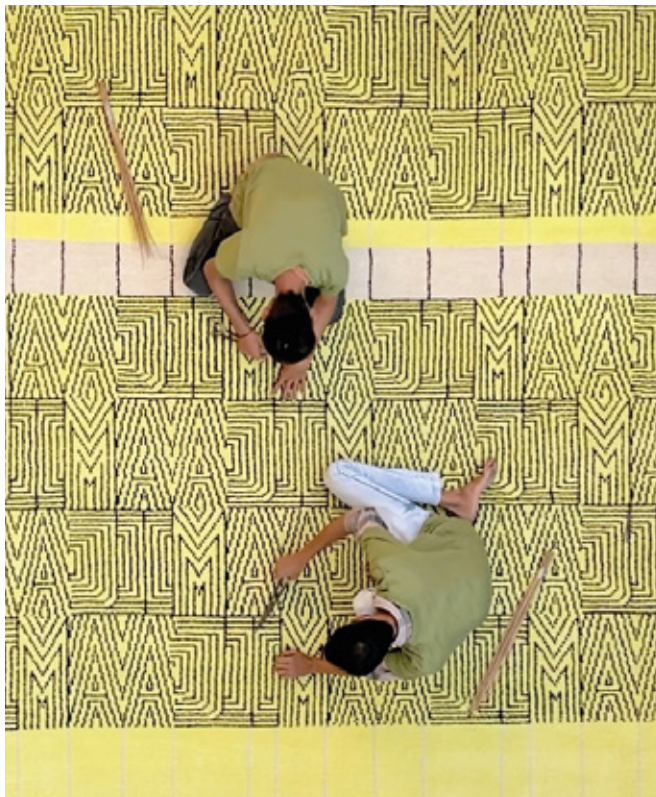
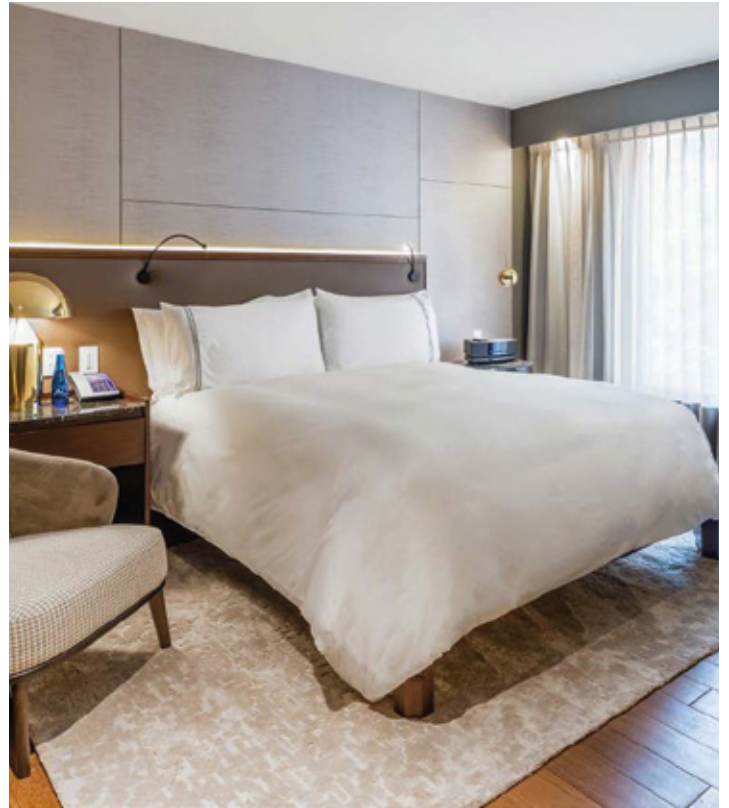
Together with our specialized team, we can transform your moodboard or design into a one-of-a-kind rug for your spaces.

HOSPITALITY

📍 **Sofitel Victoria Hotel**
Bogotá
Architect: Miguel Soto.

Soft rugs with a subtle sheen, designed to complement and elevate each space. Materials selected to provide a strong sense of comfort.

Material: Viscose Silk.
Technique: Hand-Tufted.
Origin: Turkey.



RETAIL

📍 **Maaji Store, Multiplaza**
Panamá
Architect: Paula Galarza.

We created a one-of-a-kind rug that brings comfort and well-being, connecting with nature through its natural fiber and color palette.

Material: Wool.
Technique: Hand-knotted.
Origin: India.

HOSPITALITY

📍 **Wake Hotel**
Medellín
Grupo DRIM.

Rugs with strong presence and elegance. Superior quality and a refined finish ensure lasting durability.

Material: Linen.

Technique: Hand-knotted.

Origin: India.



HOSPITALITY

📍 **Calle Flora Hotel**
Medellín
Trazos Urbanos.

With a bold design featuring striking colors and shapes, these rugs were created not only to provide comfort, but also to bring personality to the space.

Material: Wool.

Technique: Hand-Tufted.

Origin: India.



📍 HOSPITALITY

Versus Hotel - Medellín - Grupo DRIM.

A design and comfort oasis—where modernity blends with warmth to create a unique hospitality experience. A rug designed to complement spaces that radiate pure joy.

Material: Wool.

Technique: Hand-Tufted.

Origin: India.

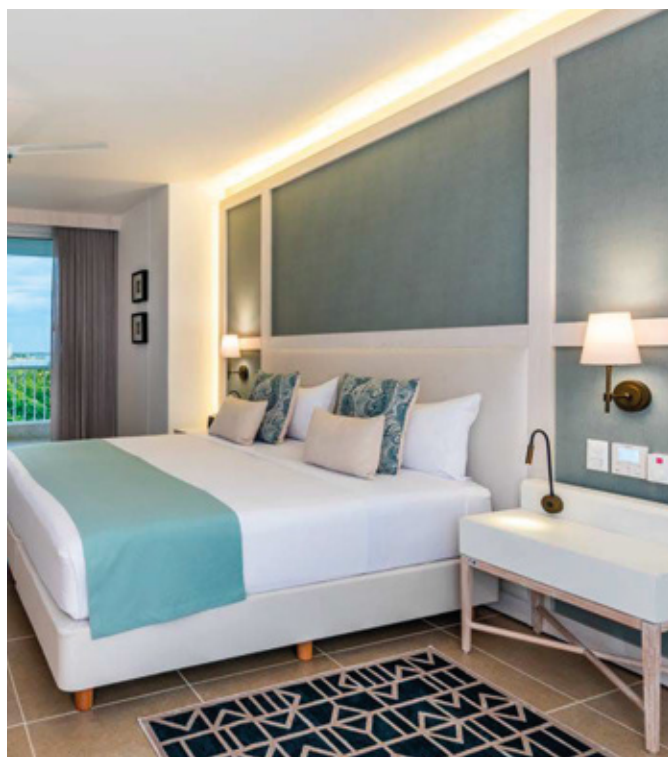
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CUSTOM CATALOG

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HOSPITALITY

📍 **Irotama Hotel**
Santa Marta
Designer: Isabel Parra.

These rugs created anti-slip surfaces and a more pleasant underfoot experience, complementing the spaces with relaxing colors and contrasts inspired by nature.

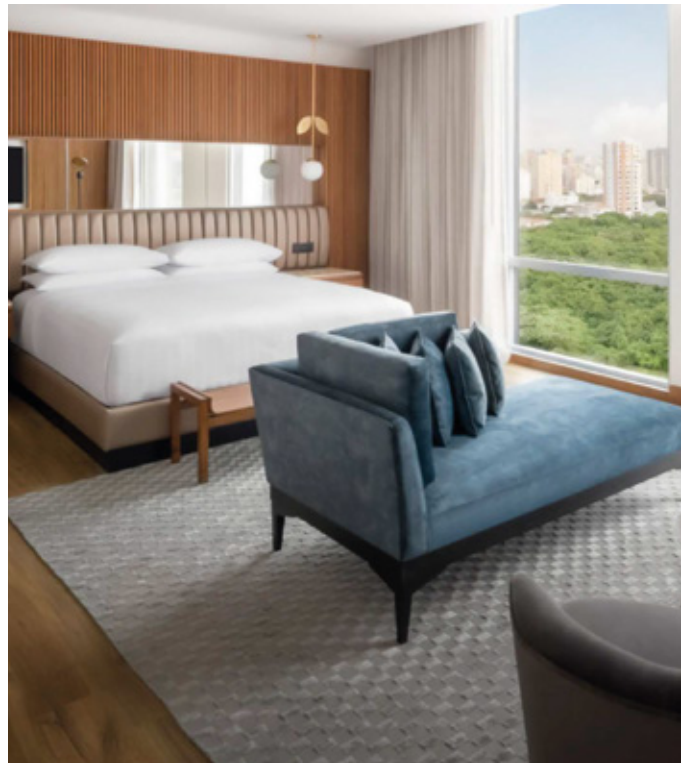
Colection: Casual.
Material: Chenille & Acrylic.
Origin: Turkey.

HOSPITALITY

📍 **Marriot Hotel**
Barranquilla
Arquitect: Miguel Soto.

Design and comfort come together in a place where modernity meets warmth to create an incomparable hospitality experience. A rug that complements spaces filled with a sense of complete well-being.

Colection: Domus.
Material: Viscose Silk.
Origin: Turkey.

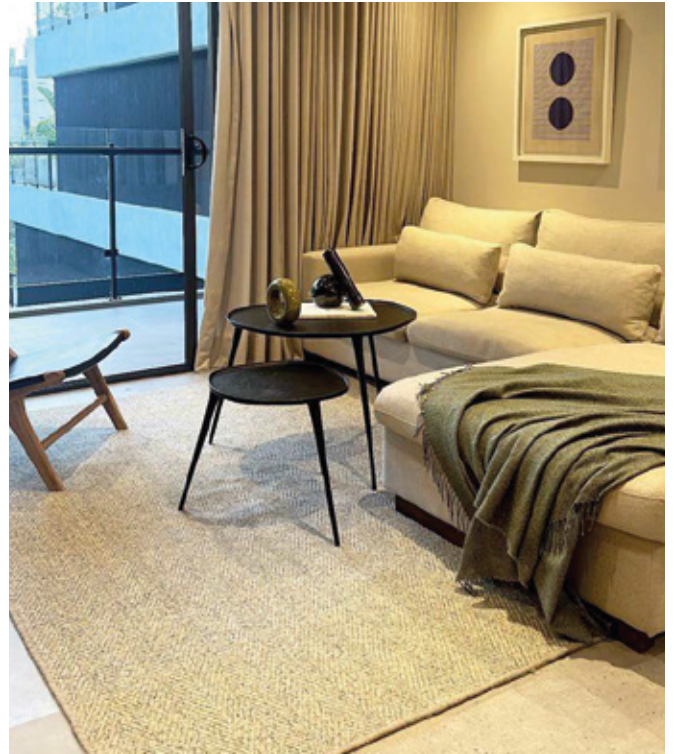


HOSPITALITY

📍 **Wake Hotel**
Medellin
Grupo DRIM.

Our rugs transform the way spaces are experienced, generating comfort and well-being—the perfect complement for Wake, a project that redefined the way the city is lived.

Colection: Natural.
Material: Wool.
Origin: India.



HOSPITALITY

📍 **Kiin All Inclusive Co-Living**
Medellín
Grupo DRIM.

Soft to the touch, easy to maintain, and contemporary in design, these rugs complement the mid- and long-term stay spaces of this project, combining functionality with style.

Colection: Glam.
Material: Acrylic & Bamboo Silk.
Origin: India.

HOSPITALITY

📍 Naio Hotel & Villas

Palomino, La Guajira
Grupo Treinta.

The Vintage rugs were the perfect match for this project—a natural sanctuary surrounded by nature and thoughtfully designed for peace and tranquility.

Collection: Vintage.

Material: Cotton, Polyester & Viscose.

Origin: Turkey.



HOSPITALITY

📍 Loho Hotel

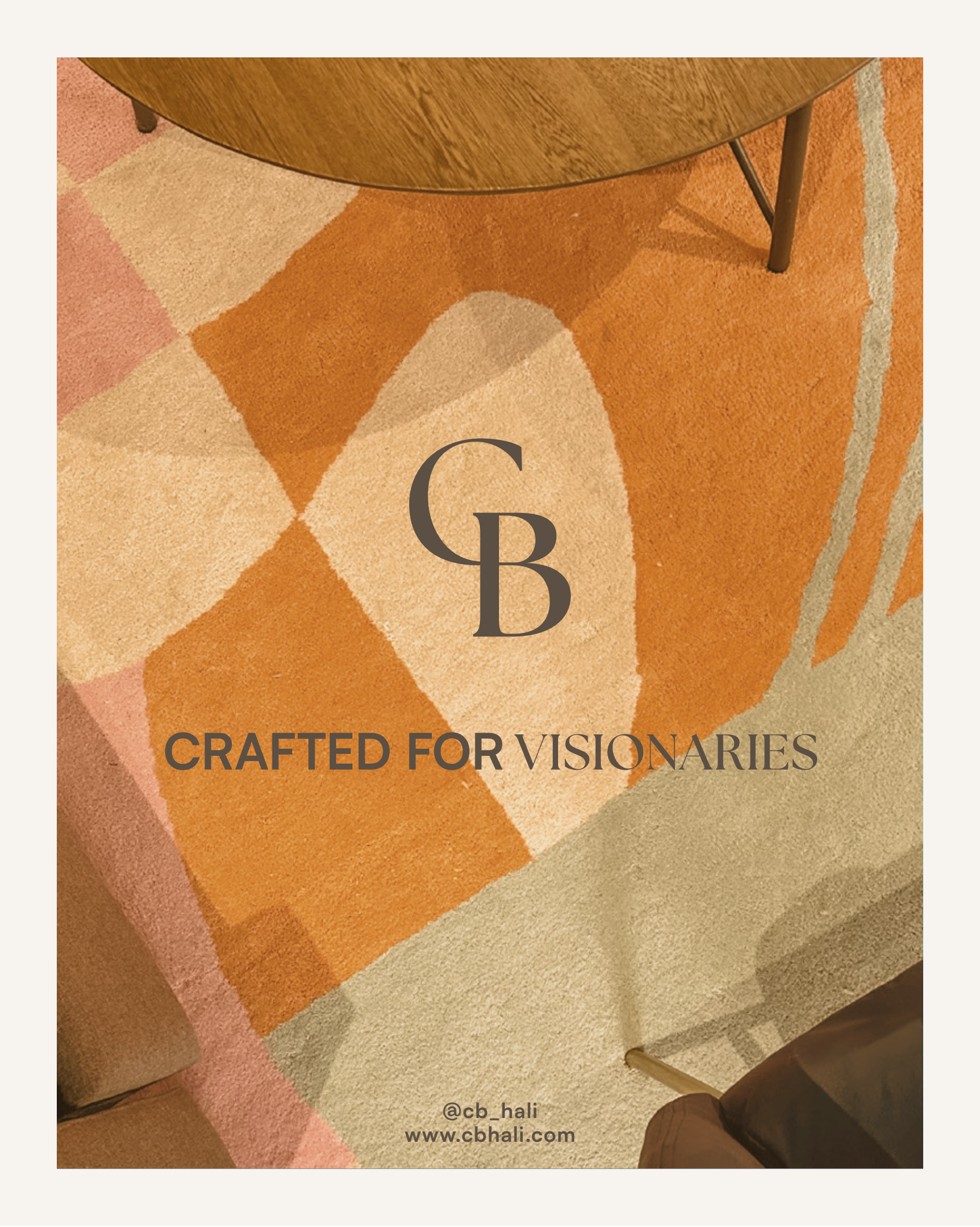
Medellín
Grupo DRIM.

Loho's architecture presented a challenge that the Maori collection met with total precision. Carefully selected colors and an impeccable finish allowed for a harmonious integration that enhances every detail of the space.

Collection: Maori.

Material: Wool & Nylon.

Origin: India.



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